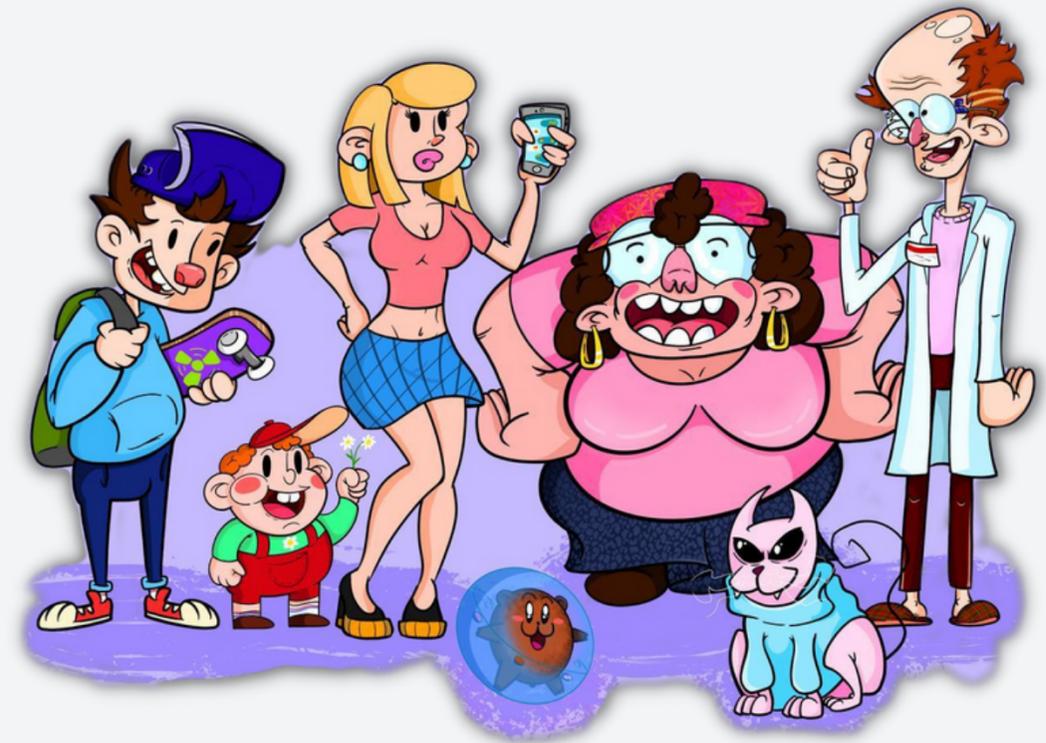


THE FIRST ANIMATED SERIES IN RUSSIA

PRODUCT PLACEMENT TARAKANOVALIFE



TARAKANOV LIFE



The main purpose of the animated series is to tell the audience about the city in which the characters live, the cities of the Russian Federation and the CIS, the lives of residents, culture, life hacks and much more. Show the current business through the eyes of the Tarakanov family life users, recommend or not ...

A family of 7 characters lives an ordinary life, do their favorite things, learn new things in different industries, decide to cover the life of the city, make reviews of real services / services / shops, also to some extent are the guarantor of these reviews, since the reviews are completely based on their own experience, the use of services or services, recommend or vice versa warn the audience!



PRODUCT PLACEMENT TARAKANOVALIFE

What is product placement?

Product placement literally means "product placement" in English. The meaning of this phenomenon is that the character of a particular work uses real goods marked with trademarks as props, and not fictional or unnamed products. Any items or services can act as props: clothing, cars, food, alcoholic beverages, electronics, etc..

Implementation product placement in Tarakanova Life

In Tarakanova Life, we offer to use a long-known method, product placement. The main and big plus is that the TarakanovaLife script can be written for certain advertising tasks, thereby telling a large audience about services/services, goods or companies. The animated series is aimed at different age categories, and the main characters, due to their versatility, allow you to introduce the audience to an almost unlimited range of various goods and services.



WHAT WE OFFER AT TARAKANNOVA LIFE

Reviews of services/services, etc.

Tarakanova Life reviews various businesses exclusively personally, which is a guarantee of the quality of the services provided, whether it is a beauty salon or a factory, a sewing workshop or a construction review ... Show the current business through the eyes of the Tarakanov family Life users, recommend or not ...

New audience characters

The animated series is not limited to the characters already created, everyone who wants to can take an active part in the next series and order their character, we will create specially for you, include it in the script, make animation ...

Franchising

Tarakanovlife is a family of 7 characters, but like all families, there are friends and relatives in other cities and countries where anyone can purchase a franchise for the city, do business reviews, cover urban life, we can also include in scripts and release series ...

Investments in the project

Tarakanova Life is open for investment. The investor can remain an observer or take part in the project by creating a personal character, or take from the proposed, participation in the development of the script, voicing his character, a certificate with a QR code for the ownership of the character in the animated series, active participation in events.



CHARACTERS AND DIRECTIONS OF REVIEWS OR ADVERTISEMENTS

Each character of the animated series has his own interests, which are told to the audience in reviews or in his daily life. Thus, you can tell about your products or services through a character in the series. The audience of the series is not limited and a large number of viewers will be able to find out about your product or service.



Father - Albert

He is engaged in science and in the sphere of his interests remote work, automotive theme, tourism / recreation / entertainment



Son - Leonid

My son's hobbies are computer games, movies, programs, sports / skateboarding / bicycles / roller skates and of course school



Mother - Zina

Housewife, loves to do house, cottage and cooking and of course parenting.



The Youngest Son Is Nicolo/Nikolay

The life of the youngest son includes private kindergartens, language learning / drawing / music, etc., children's developing centers, children's shops.



Daughter - Gertrude

A young girl adheres to a healthy lifestyle, she is interested in social networks, fashion, salons, sports and of course shopping.



Cat - Imp (Short For Emperor) Hamster - Lyusik

ZOO theme / clothing / food / houses, etc.,



PLANS AND DEVELOPMENT OF TARAKANOVA LIFE

How many episodes or seasons are planned?

The animated series Tarakanova Life is planned for 6 seasons, about 70 episodes, of course with new characters and franchising series, it is difficult to predict the number of seasons and branches of the animated series.

Will the series remain only a short film?

We are planning to release a full-fledged cartoon on TV. It is also planned to create a book version of the animated series and comics.

Is Merch planned?

Of course, the Tarakanova Lfe series, like all popular media projects, plans to develop its merch, all information about the releases of the merch will be promptly posted on the proet's website.

Images of Tarakanov's Life outside the Animated series

We give the opportunity to use in the creation of Children's developing centers, medical centers, kindergartens, toys, baby food, etc. when renting or buying the rights to characters.

CONTACTS



Order a review



Become an investor



Franchise



New character



Other issues



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